

# MARKETING PLANNER

Increasing shop productivity with the latest tools & equipment

2026



# AT A GLANCE

## GENERATE DEMAND & HIGH-QUALITY LEADS IN THE AUTOMOTIVE INDUSTRY

PTEN is the brand automotive repair shop owners and technicians **turn to first** to learn about the **latest tools and equipment** in the automotive aftermarket, helping to **increase productivity** in the shop and **maximize billable hours**.

[+ VIEW FULL AUDIENCE PROFILE](#)



### VEHICLESERVICEPROS.COM

**60,100+ MONTHLY PAGE VIEWS**

Service & Repair insider content

[+VISIT WEBSITE](#)



### Magazine

**100k+ SUBSCRIBERS**

With 328,000 Pass Along Readership

[+VISIT DIGITAL LIBRARY](#)



### NEWSLETTERS

**242k+ NEWSLETTER REACH**

4 Automotive newsletters focused on product alerts, tool reviews, industry news, diagnostic and repair tips, and more.

[+VISIT NEWSLETTERS](#)



### SOCIAL

**168K+ FOLLOWERS**

Join the Conversation on:  
**Facebook, Instagram, YouTube** and **LinkedIn**

**MORE THAN 96%**  
OF SUBSCRIBERS AGREE HAVING THE RIGHT TOOLS AND EQUIPMENT HELPS **INCREASE BILLABLE HOURS.\*\***

**95%**  
OF READERS SAY *PTEN* GIVES **THE BEST TOOL INFORMATION.\***

**81%** OF SUBSCRIBERS SAY THEIR 2025 **TOOL AND EQUIPMENT BUDGET IS THE SAME AS OR HIGHER** THAN 2024.\*\*

**84%** OF SUBSCRIBERS SAY THEY ARE **MORE LIKELY TO CLICK AN ONLINE AD** IF THEY'VE SEEN THE ADVERTISERS MESSAGE IN PRINT.\*\*

**81%** OF SUBSCRIBERS **ASK MOBILE TOOL DISTRIBUTORS** ABOUT PRODUCTS THEY SEE IN *PTEN*.\*\*

**84%** OF READERS **TURN TO *PTEN* FIRST** WHEN LOOKING FOR TOOL AND EQUIPMENT INFORMATION.\*

**92%** OF SUBSCRIBERS SAY **PRINT MAGAZINES CONTRIBUTE TO THEIR PURCHASE DECISIONS.\***

"*PTEN* IS A GREAT RESOURCE FOR LEARNING ABOUT NEW TOOLS AND EQUIPMENT! ALSO, AN EXCELLENT SOURCE FOR LEARNING ABOUT TOOLS AND EQUIPMENT OF THE TRADE THAT INCREASE PRODUCTIVITY."

– Owner, President, VP, General Repair Shop (auto, service repair)

# GAIN VISIBILITY

PTEN keeps shop owners, technicians, and diagnosticians 'in-the-know' about current and future repair needs, including new-to-market products, tools and equipment, and technology they can only find here.



## ADVERTORIALS MARCH, SEPTEMBER

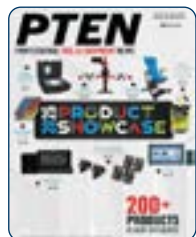
Showcase detailed content about your product or company next to your ad in the March and September issues of PTEN.

[+VIEW EXAMPLE](#)



## AD INSIGHT STUDY MAY

The Ad Insight Study is designed to provide participating companies with real-world market feedback on the effectiveness of advertising creative.



## PRODUCT SHOWCASE AUGUST

Showcase products by tool and equipment category with a cover position, category sponsorship, enhanced listing, and your contact information for maximum exposure.

[+ LEARN MORE](#)



## INNOVATION AWARDS OCTOBER

The only publication to feature the prestigious "Innovation Awards", where the latest tool and equipment advancements are judged by a panel of shop owners and technicians.

[+ LEARN MORE](#)



## AFTERMARKET PROFILE APRIL

This comprehensive profile of the automotive aftermarket provides insights from PTEN readers on tool and equipment purchases they've made recently or plan to make soon.

[+ LEARN MORE](#)



## SCAN TOOL SPEC GUIDE JUNE

The ultimate purchasing guide for auto repair shops, featuring a matrix comparing scan tools. Sponsors receive premium visibility in both the print and online editions.

[+ LEARN MORE](#)



## GREAT PRIZE GIVEAWAY SEPTEMBER

Engage with your customers through the industry's most exciting contest. Offer a prize to drive sales leads, increase branding for your company, and expand customer engagement.

[+ LEARN MORE](#)



## DIAGNOSTIC PROCESS SUPPLEMENT DECEMBER

This supplement explores each step of the diagnostic process, providing important insight with the goal of helping shops increase productivity and billable hours.

[+ LEARN MORE](#)

# 2026 EDITORIAL CALENDAR +MEET OUR EDITORS

	MARCH	APRIL	MAY	JUNE
<b>AD CLOSE</b>	2/4/26	3/11/26	4/8/26	5/6/26
<b>MATERIAL DUE</b>	2/12/26	3/19/26	4/16/26	5/14/26
<b>EST. MAIL DATE</b>	3/4/26	4/13/26	5/14/26	6/3/26
<b>EDITORIAL DEADLINE</b>	2/6/26	3/13/26	4/17/26	5/5/26
<b>TOOL BRIEFING</b>	ADAS		Hand & Specialty Tools	Battery & Electrical System Tools
<b>CATEGORY SPOTLIGHT</b>	Power & Air Tools	Hand & Specialty Tools	Diagnostic Test Equipment	Tire & Wheel Equipment
<b>DIAGNOSTIC TECH</b>	Leveraging your Scan Tool's Strengths and Recognizing Weaknesses		ADAS - Maintenance Services	Tesla Diagnostics - Next Level Vehicle Access
<b>SPECIAL FEATURES</b>	Advertorials	Aftermarket Profile	Ad Insight Study	
<b>SUPPLEMENT</b>				Scan Tool Spec Guide
<b>BONUS DISTRIBUTION</b>	VISION	ETI Tool Tech	ISN	
	AUGUST	SEPTEMBER	OCTOBER	DECEMBER
<b>AD CLOSE</b>	7/8/26	8/5/26	9/9/26	11/4/26
<b>MATERIAL DUE</b>	7/16/26	8/13/26	9/17/26	11/12/26
<b>EST. MAIL DATE</b>	8/12/26	9/9/26	10/14/26	12/9/26
<b>EDITORIAL DEADLINE</b>	7/17/26	8/13/26	9/18/26	11/11/26
<b>TOOL BRIEFING</b>	Product Showcase	Power & Air Tools	Safety Equipment & Personal Gear	Scan Tools
<b>CATEGORY SPOTLIGHT</b>	Product Showcase	Shop Equipment & Tool Storage	Battery & Electrical Service Tools	Safety Equipment & Personal Gear
<b>DIAGNOSTIC TECH</b>	Product Showcase	EV Service, Maintenance, & Repair	Electrical System Testing Techniques	Module Programming & Best Practices
<b>SPECIAL FEATURES</b>	Product Showcase	Innovation Award Winners, Great Prize Giveaway, Advertorials	People's Choice Winners	PTEN Top 100 / Editor's Picks AAPEX/SEMA
<b>SUPPLEMENT</b>				Diagnostic Process Supplement
<b>BONUS DISTRIBUTION</b>				AAPEX/SEMA Shows

# NEWSLETTERS

## PTEN ENEWSLETTER

New product alerts, tool reviews, and industry news for the automotive aftermarket.

[3x Weekly \(Monday, Wednesday, Friday\)](#)

Avg. Monthly Subscribers **37,589** Avg. Total Open Rate **35.93%**

[+VIEW EXAMPLE](#)

## AUTOPLAY

Featuring a compilation of our favorite service repair videos from *PTEN*, *Motor Age*, and our trusted partners.

[Monthly \(Third Wednesday\)](#)

Avg. Monthly Subscribers **54,452** Avg. Total Open Rate **31.77%**

[+VIEW EXAMPLE](#)

## DIAGNOSTIC AND REPAIR

Diagnostic and repair info for all vehicle classes, including new product information, technical articles and related industry news.

[Monthly \(First Tuesday\)](#)

Avg. Monthly Subscribers **54,368** Avg. Total Open Rate **39.87%**

[+VIEW EXAMPLE](#)

## ASE CERTIFIED TECH EDGE

Curated technical content for ASE-certified technicians.

[Weekly \(Wednesdays\)](#)

Avg. Monthly Subscribers **20,000**

## CUSTOM EMAIL MARKETING

Promote your company's products and services by sending a custom email to our entire independent repair shop operators, or by targeting a specific type of shop or demographic.

[Varies](#)

Avg. Monthly Subscribers **35,200** Avg. Total Open Rate **39.09%**

[+VIEW EXAMPLE](#)

## Market Focused Insight with **MARKET MOVES NEWSLETTERS**

### **ELECTRIC VEHICLES**

Delivering insights and expert perspectives on EV trends, regulations, design & engineering, charging, infrastructure as well as repair and maintenance.

[Twice Monthly on Fridays](#)

[+ LEARN MORE ABOUT MARKET  
MOVES NEWSLETTERS FROM  
ENDEAVOR BUSINESS MEDIA](#)

[+ NEWSLETTER SPECS](#)

# ADVERTISING & PROMOTIONS

## MAGAZINE ISSUES

### MARCH

Ad Close: 2/4/26  
Material Due: 2/12/26  
Shows: VISION

### APRIL

Ad Close: 3/11/26  
Material Due: 3/19/26  
Shows: ETI Tool Tech

### MAY

Ad Close: 4/8/26  
Material Due: 4/16/26  
Shows: ISN

### JUNE

Ad Close: 5/6/26  
Material Due: 5/14/26

### AUGUST

Ad Close: 7/8/26  
Material Due: 7/16/26

### SEPTEMBER

Ad Close: 8/5/26  
Material Due: 8/13/26

### OCTOBER

Ad Close: 9/9/26  
Material Due: 9/17/26  
Shows: AAPEX/SEMA

### DECEMBER

Ad Close: 11/4/26  
Material Due: 11/12/26



[VIEW DIGITAL LIBRARY](#)



[VIEW SPECS WEBSITE](#)

## DIGITAL ADVERTISING

Boost brand visibility and awareness with relevant advertising strategically placed throughout brand and/or market sites. Reach decision makers with impactful messaging as they browse trusted *PTEN* content.

[+VIEW SPECS](#)

## CHANNEL SPONSORSHIPS

Align your brand with trusted industry expertise and establish thought leadership. Gain exclusive visibility and engagement opportunities within targeted topic based site sections.

## NATIVE ADVERTISING

Seamlessly integrate your message into editorial content, enhancing credibility and engagement. Deliver valuable information to prospects in a non-disruptive format they're already consuming. Labeled as Sponsored Content.

## NATIVE ARTICLE OR VIDEO POST

Showcase your expertise through in-depth, branded content that educates and informs. Position your brand as an industry leader while providing actionable insights to potential customers.

## THIRD-PARTY EMAILS

Reach inboxes and benefit from our first-party data and insights as we deliver your message directly to decision makers, leveraging the credibility of the *PTEN* reputation.

## AUDIENCE EXTENSION

Precisely target businesses and professionals in specific locations or at industry events. Deliver timely, contextually relevant ads to decision makers when they're most receptive.

## AUDIENCE EXTENSION SOCIAL

Using Meta and LinkedIn, we'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our first-party data, or by creating look-alike profiles.

## SOCIAL BOOST

Leverage the power of our established and credible brand to get in front of a highly engaged audience through sponsored posts, reaching decision-makers and professionals who trust and value our content.

## MICRO PROXIMITY

Increase your brand awareness and drive traffic to your booth by targeting company locations, geographic targets, or attendees at a tradeshow or conference.

## CONNECTED TV

Reach decision makers during their downtime with targeted video ads on streaming platforms. Engage decision-makers in a less cluttered environment with high-impact, full-screen messaging.

# VIDEO OPPORTUNITIES


**MOTOR AGE**

## Turn to the Technical Experts to Get the Most Out of Video

In our mission to advance the automotive service professional, the Vehicle Service Repair Group provides our audience real-world technical information and service/repair solutions. Our content creators are all experienced technicians, and all share a common goal - to provide the training and resources today's working professional needs to remain competitive in an increasingly technical field.


### CUSTOM VIDEOS


 **PRODUCT INSIGHTS**  
Bring your product announcement to life with the video that highlights everything that sets your part or tool apart.  
[+ LEARN MORE](#)

 **TECH TIPS**  
An educational video we work closely with the client to create in order to showcase their tool/product.  
[+ LEARN MORE](#)


 **TOOL REVIEWS**  
Feature your product in a video tool review with an industry expert.  
[+ LEARN MORE](#)


### EDITORIAL VIDEOS WITH SPONSORSHIP OPPORTUNITIES


 **AROUND THE WHEEL**  
Both a written and web series that focuses on various technical topics within the automotive space. Topics could include but not limited to: Drivability, engine management, drivetrain, steering and suspension and ride control, and more.  
[+ LEARN MORE](#)


 **TECH TIPS SHORTS**  
A quick-hitting video series by Erik Screeden, Technical and Multimedia Content Director, discussing a wide variety of topics including emerging technology, service repair, and preventative maintenance.

 **IN THE DRIVER'S SEAT**  
Series of 10-15 min interviews with Thought Leaders and Subject Matter Experts that dive into assorted topics within the industry. Whether that is emerging trends, newly formed legislation, or new technology that provides solutions to industry problems.  
[+ LEARN MORE](#)

 **THE TRAINER**  
A monthly how-to video appearing online and featured in Motor Age.  
[+ LEARN MORE](#)

 **MASTERING DIAGNOSTICS**  
A video series by Motor Age Technical Editor Brandon Steckler designed to instruct technicians on how to perform common preliminary and nonintrusive diagnostic testing that applies to almost every vehicle.  
[+ LEARN MORE](#)

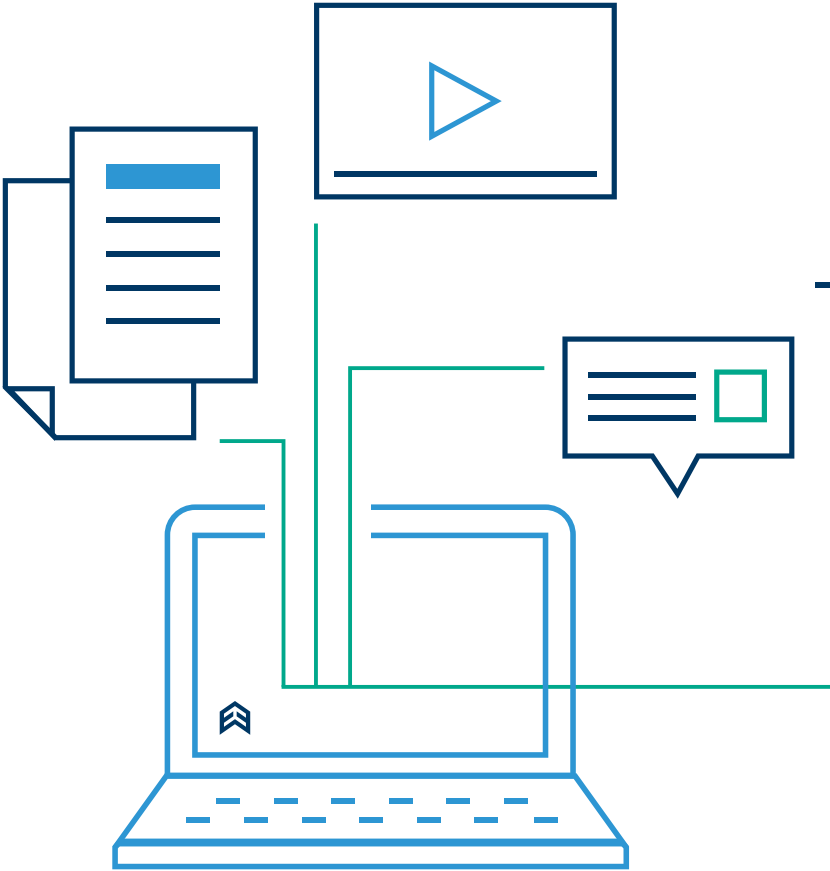
 **TOOLBOX TOPICS**  
Toolbox Topics, an editorially driven video from PTEN Editor Nadine Battah, will feature the latest automotive tool and equipment industry news, interviews with key automotive tool and equipment suppliers, and/or new tools and equipment features.  
[+ LEARN MORE](#)

 **WRENCH TALES**  
In this series, Master Diagnostician Brandon Steckler hosts engaging 30-45 minute interviews nationwide, discussing complex diagnostic cases rarely seen by many technicians.  
[+ LEARN MORE](#)

# AI-POWERED MARKETING



Leverage the power of artificial intelligence to drive highly qualified prospects from **our extensive network of audiences to your website**. Personif.ai enhances your brand awareness, audience engagement, marketing conversions, and return on investment.



**DELIVERING PERSONALIZED EXPERIENCES**

## UNDERSTANDING HOW PERSONIF.AI WORKS.

- DATA COLLECTION**  
Personif.ai gathers real-time Data about users interests and behaviors across our extensive network in our B2B industry brands.
- INTELLIGENT ANALYSIS**  
Our AI harnesses this data to create personas and find those most likely to engage with your brand or product.
- STRATEGIC DELIVERY**  
Your content is delivered to qualified prospects in real time, driving high-quality traffic directly to your site.

+ Personalization and targeting capabilities.

+ Actionable insights for optimization and decision making.

Data privacy compliant.

# MARKETING SOLUTIONS



## INTELLIGENCE & RESEARCH

Actionable Intelligence: Comprehensive research services that provide actionable insights, helping identify trends and understand buyer behavior.

- MARKET INSIGHT
- BRAND HEALTH
- PRODUCT LAUNCH
- VOICE OF CUSTOMER



## CONTENT DEVELOPMENT

Compelling Narratives: Subject matter experts and designers that create engaging content to generate demand and establish thought leadership.

- WHITE PAPERS
- REPORTS
- FAQ's
- TOP TIPS
- ARTICLES
- INFOGRAPHICS



## AUDIO & VISUAL EXPERIENCES

Engaging Experiences: High-quality visuals and intuitive interfaces that align with the buyer's journey and reinforce brand identity throughout campaigns.

- PODCASTS
- QUICKCHATS
- EVENT VIDEO
- EXPLAINER VIDEO
- STORYDESIGNS



## LEAD GENERATION

Highly-Qualified Compliant Leads: Targeted content syndication, unique solutions, and advanced nurturing techniques that align with ideal customer profiles.

- PERSONA TARGETING
- CONTENT SYNDICATION
- WEBINARS
- EBOOKS



## AI-POWERED MARKETING

Real-Time Targeting: Advanced analytics and reporting tools for refined targeting, personalized messaging, campaign optimization and improved ROI.

- [LEARN MORE AT PERSONIF.AI](#)



## EBM MARKET NETWORKS

Target Ideal Customer Profiles: Precision marketing solutions for building awareness and keeping brands top of mind with decision makers and buying teams in key sectors.

- DIGITAL AD NETWORK
- SOCIAL MARKETING
- EMAIL MARKETING



Leveraging our subject matter **expertise, extensive data, and engaged audiences**, we create strategic digital marketing solutions that impact our customer's marketing goals.

Extensive portfolio of 100+ digital marketing solutions that empowers B2B marketers to engage target audiences effectively.

End-to-end program execution leveraging expert teams ensures successful implementation of marketing strategies.

Consultative approach with dedicated program leads aligns marketing plans with KPIs, timelines, and budgets.

# RATES, SPECS & SUBMISSION

## MAGAZINE ADS

Publication Trim Size 7.5" x 10.5"

Publishes 8 Issues Annually

AD TYPE	1X
Full Page Spread	\$17,000
Full Page	\$12,750
1/2 Page	\$9,563
1/3 Page	\$6,375
1/4 Page	\$4,250
1/6 Page	\$2,125
1/8 Page	\$1,600
COVER PREMIUM	1X
Cover Product	\$12,500
Inside Front Cover	15%
Inside Back Cover	10%
Back Cover	20%
DIGITAL EDITION	1X
Front Cover (Advertiser)	\$895
Front Cover (Non-Advertiser)	\$1,625

### Print Ad Material Contact

**Karen Runion** [krunion@endeavorb2b.com](mailto:krunion@endeavorb2b.com)

Include advertiser name, publication, and issue date

**+ PRINT SPECS**

## WEBSITE ADVERTISING

HIGH-IMPACT ADVERTISING	ROS CPM	CHANNEL CPM
Reskin	\$225	\$235
Pushdown	\$200	
In-Article Flex	\$200	
In-Article Premium	\$200	
In-Article Video	\$175	
Video Billboard	\$175	\$185
Billboard	\$150	\$150
In-Banner Video	\$150	\$150
Welcome Ad	\$3,150/week	
STANDARD ADVERTISING	NET CPM	
Leaderboard	\$90	\$90
Medium Rectangle	\$90	\$90
Half-Page	\$150	\$115
Expanding Half Page/Medium Rectangle	\$200	\$150
NATIVE ADVERTISING	ROS CPM	
Native Article/Video Post	\$2,500	
Native Article/Video Post Premium	\$4,000	
Native Ad	\$105	
AUDIENCE EXTENSION	ROS CPM	
Display	\$80	
Facebook (video available)	\$125	
LinkedIn	\$105	
Audience Extension Pre-roll	\$89	
EMAIL MARKETING	NET CPM	
3rd Party Email Blast	\$400	
Product Showcase eBlast	\$1,675	

**Materials Due:** Seven business days prior to publication.

**Send Creative To:** [webtraffic@endeavorb2b.com](mailto:webtraffic@endeavorb2b.com)

**+ DIGITAL AD SPECS**

**+ NEWSLETTER SPECS**

## NEWSLETTERS

PTEN NEWSLETTER	1X
Leaderboard	\$840
Medium Rectangle (positions 1-3)	\$840
Sponsored Content (positions 1-2)	\$1,000
DIAGNOSTIC & REPAIR UPDATE	1X
Leaderboard	\$840
Medium Rectangle (positions 1-3)	\$840
Sponsored Content (positions 1-2)	\$1,000
ASE CERTIFIED TECH EDGE	1X
Leaderboard	\$840
Medium Rectangle (position 1)	\$840
Sponsored Content (positions 1-4)	\$1,000
AUTOPLAY	1X
Sponsored Content (positions 1-3)	\$1,000
MARKET MOVES: ELECTRIC VEHICLES	1X
Sponsored Content (positions 1-4)	\$2,500
VIDEO & CONTENT MARKETING	
The Trainer Video Sponsorship	\$3,000
Product Insights Video	\$5,500+
In the Driver's Seat	\$7,500+
Tool Review Video	\$9,500+
Tech Tips Video Sponsorship	\$9,500+
Custom Video	Varies
Tech Tip Shorts	\$4,500
Around the Wheel	\$9,500
Mastering Diagnostics	\$7,500
Wrench Tales	\$4,500
WEBINARS	
Webchat	\$7,950+
Motor Age Training Webinar Sponsorship	\$12,950
Webinar	\$12,500+

# CONTACT US

LEARN MORE

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 Vehicle Service & Repair  
ENDEAVOR BUSINESS MEDIA

## FORGING POWERFUL CONNECTIONS BETWEEN BUYERS AND SELLERS IN THE TRANSPORTATION INDUSTRY

Keeping America's vehicles on the move by providing the latest trends, technology, and sound business practices for automotive service and repair professionals, including shop owners, technicians and distributors.

Learn more at  
[vehiclerepair.endeavorb2b.com](http://vehiclerepair.endeavorb2b.com)

# FORGING POWERFUL CONNECTIONS BETWEEN BUYERS AND SELLERS IN THE TRANSPORTATION INDUSTRY



Thank you for supporting the industry's premier journalistic brands. We are committed to maintaining the highest integrity, ethics and values so your ad message is viewed in the highest quality environment possible.

## QUICK LUBE:



*National Oil and Lube News* is the only media brand dedicated to quick lube and fast maintenance business owners, operators, and managers. *NOLN* keeps readers up to date on key industry issues and trends, and helps operators lead and manage their operations by covering the latest knowledge, technology, and strategies for business success.

## TECHNICAL TRAINING:



*Motor Age Training* offers an extensive library of high-level training and learning opportunities to help shop owners and technicians expand their skills for servicing highly complex vehicles and keep pace with rapidly evolving repair trends.

## DISTRIBUTION:



*Professional Distributor* is the leading brand exclusively serving the automotive tool and equipment distribution channel, providing new product information and best practices to help mobile tool dealers maximize sales and effectively run their business.



*Aftermarket Business World* connects marketers to an audience of buyers including aftermarket suppliers, parts manufacturers and distributors, merchandise managers, and more.

## SERVICE & REPAIR:



*Ratchet+Wrench* is the resource for auto care and service center owners, operators, and managers to lead cutting-edge operations. It equips readers with the most progressive shop management strategies, tactics, and tools for future success through stories from real industry professionals and experts on issues that matter most to the automotive aftermarket.



Since 1899, *Motor Age* has served the technical automotive service professional by providing real-world technical information and service/repair solutions. In its mission to advance the automotive service industry, *Motor Age* provides the training and resources today's working professional needs to remain competitive in an ever-increasingly technical field.



*PTEN* is the brand automotive repair shop owners and technicians turn to first to learn about the latest tools and equipment in the automotive aftermarket, helping to increase productivity in the shop and maximize billable hours.



*VehicleServicePros.com* provides automotive professionals exclusive content, technical training resources, the latest tool and equipment information, technology trends, and an audience reach unmatched in the aftermarket.



Auto Job Central is a powerful job board for the auto repair industries. Find technical and management careers, or search for skilled employees.

## COLLISION REPAIR:



*ABRN (Auto Body Repair Network)* delivers cutting-edge technical information, how-to repair insights, emerging technology trends, and best practices to collision repair shop owners, managers, and technicians to help prepare them to repair ever-increasingly complex vehicles.



*FenderBender* is the resource dedicated to helping owners, operators, and managers work smarter and grow their collision repair businesses. Through real world shop stories and expert advice, collision repair professionals learn about the latest business management strategies, issues, and motivation that leads to success in this rapidly evolving industry.

## TIRE SERVICE:



*Modern Tire Dealer* is the premier source of news, research and market trend analysis. *MTD's* expertise provides both industry insight for its readers and a platform for advertisers to target their audiences via print, digital, content development, and a variety of custom media products. It provides our readers and users the inspiration, tools and motivation to help them succeed in the industry.



**+** WATCH OUR GROUP STORY

# ENDEAVOR ADVANTAGE

**90+ media brands** and **45+ in-person events** that attract and engage B2B decision makers in **16 key growth sectors**. Through its many offerings, Endeavor provides marketers opportunities to engage and educate – **generating awareness, creating marketing pipelines**, and **delivering high quality leads** for their organizations.



## INDUSTRY EXPERTISE

Subject matter experts that understand the trends and provide insights to inform smart business decision making.



## TARGET AUDIENCES

Trusted, high-performing content that attracts B2B decision-makers in high-growth markets.



## MARKETING SOLUTIONS

Solutions and services that help marketers engage target audiences & move decision-makers further along and their journey.



## BUSINESS INTELLIGENCE

Full-service market research delivering all the critical ingredients to make informed decisions and bring data to life.



## EVENTS

A diverse range of events and tradeshows that engage audiences, establish brand presence, and enable lead generation.



## CONTINUING EDUCATION

Courses, webinars, and articles offering continuing education for professionals supporting their development.

