

# 2026 EDITORIAL CALENDAR +MEET OUR EDITORS

	MARCH	APRIL	MAY	JUNE
<b>AD CLOSE</b>	2/4/26	3/11/26	4/8/26	5/6/26
<b>MATERIAL DUE</b>	2/12/26	3/19/26	4/16/26	5/14/26
<b>EST. MAIL DATE</b>	3/4/26	4/13/26	5/14/26	6/3/26
<b>EDITORIAL DEADLINE</b>	2/6/26	3/13/26	4/17/26	5/5/26
<b>TOOL BRIEFING</b>	ADAS		Hand & Specialty Tools	Battery & Electrical System Tools
<b>CATEGORY SPOTLIGHT</b>	Power & Air Tools	Hand & Specialty Tools	Diagnostic Test Equipment	Tire & Wheel Equipment
<b>DIAGNOSTIC TECH</b>	Leveraging your Scan Tool's Strengths and Recognizing Weaknesses		ADAS - Maintenance Services	Tesla Diagnostics - Next Level Vehicle Access
<b>SPECIAL FEATURES</b>	Advertorials	Aftermarket Profile	Ad Insight Study	
<b>SUPPLEMENT</b>				Scan Tool Spec Guide
<b>BONUS DISTRIBUTION</b>	VISION	ETI Tool Tech	ISN	
	AUGUST	SEPTEMBER	OCTOBER	DECEMBER
<b>AD CLOSE</b>	7/8/26	8/5/26	9/9/26	11/4/26
<b>MATERIAL DUE</b>	7/16/26	8/13/26	9/17/26	11/12/26
<b>EST. MAIL DATE</b>	8/12/26	9/9/26	10/14/26	12/9/26
<b>EDITORIAL DEADLINE</b>	7/17/26	8/13/26	9/18/26	11/11/26
<b>TOOL BRIEFING</b>	Product Showcase	Power & Air Tools	Safety Equipment & Personal Gear	Scan Tools
<b>CATEGORY SPOTLIGHT</b>	Product Showcase	Shop Equipment & Tool Storage	Battery & Electrical Service Tools	Safety Equipment & Personal Gear
<b>DIAGNOSTIC TECH</b>	Product Showcase	EV Service, Maintenance, & Repair	Electrical System Testing Techniques	Module Programming & Best Practices
<b>SPECIAL FEATURES</b>	Product Showcase	Innovation Award Winners, Great Prize Giveaway, Advertorials	People's Choice Winners	PTEN Top 100 / Editor's Picks AAPEX/SEMA
<b>SUPPLEMENT</b>				Diagnostic Process Supplement
<b>BONUS DISTRIBUTION</b>				AAPEX/SEMA Shows