

# 2024 EDITORIAL CALENDAR

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	MARCH	APRIL	MAY	JUNE
AD CLOSE	1/31/24	2/27/24	4/2/24	4/29/24
MATERIAL DUE	2/8/24	3/6/24	4/10/24	5/8/24
EST. MAIL DATE	3/5/24	4/2/24	5/7/24	6/4/24
EDITORIAL DEADLINE	TBD	TBD	TBD	TBD
COVER STORY	Welding/Collision Tools & Equipment	Aftermarket Profile	ADAS	Personal Gear & Safety Equipment
DRIVING SALES	Power & Air Tools	Diagnostic Test Equipment	Hand & Specialty Tools	Tire & Wheel Service
DIAGNOSTIC TECH	Vehicle Security		Diagnostic Tools Basics	Electrical Circuit Testing
SPECIAL FEATURE		Aftermarket Profile		
SUPPLEMENT				Scan Tool Spec Guide
BONUS DISTRIBUTION				ISN
	JULY	SEPTEMBER	OCTOBER	DECEMBER
AD CLOSE	5/31/24	7/30/24	9/4/24	10/28/24
MATERIAL DUE	6/10/24	8/7/24	9/12/24	11/5/24
EST. MAIL DATE	7/9/24	9/3/24	10/8/24	12/3/24
EDITORIAL DEADLINE	TBD	TBD	TBD	TBD
COVER STORY	Product Showcase	Labsopes/boscopes & DMMs	J2534 Reprogramming	Brake Service Tools
DRIVING SALES		Shop Equipment & Tool Storage	Safety & Personal Gear	Battery & Electrical Service Tools
DIAGNOSTIC TECH		Electric Vehicles	Tesla Service, Repair, & Diagnostics	Artificial Intelligence
SPECIAL FEATURE	Product Showcase	Innovation Award Winners (25 Year Anniversary) Advertorials	People's Choice Winners	
SUPPLEMENT				Diagnostic Process Supplement
BONUS DISTRIBUTION		Medco	AAPEX/SEMA	

## AWARDS

### 2023 AZBEE AWARDS

The Azbee Awards are highly competitive and celebrate the highest quality writing and design in business-to-business (B2B), trade, association and professional publications.

### B2B Publishing Awards

VehicleServicePros.com | National Overall Excellence (Finalist) | Website of the Year

### 2022 FOLIO AWARDS

The Eddie & Ozzie Awards recognize excellence in journalism and design across the publishing industry.

### Eddies & Ozzies

Social Media / Social Network | Facebook

## EDITORIAL



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