



**ABRN**  
AUTO BODY REPAIR NETWORK



# MARKETING PLANNER

The Leading Management and Technical Publications  
Serving the Collision Repair Industry

2026



# AT A GLANCE

## GENERATE DEMAND & HIGH-QUALITY LEADS IN THE COLLISION REPAIR INDUSTRY

### FENDERBENDER

#### Strategies and inspiration for collision repair success

FenderBender is the resource dedicated to helping owners, operators, and managers work smarter and grow their collision repair businesses. Through real world shop stories and expert advice, collision repair professionals learn about the latest business management strategies, issues, and motivation that leads to success in this rapidly evolving industry.

### ABRN

#### Cutting-edge collision repair technical and technology insights

ABRN (Auto Body Repair Network) delivers cutting-edge technical information, how to repair insights, emerging technology trends, and best practices to collision repair shop owners, managers, and technicians to help prepare them to repair ever-increasingly complex vehicles.



**FENDERBENDER.COM**  
**69k+ MONTHLY PAGE VIEWS**  
Distribution insider content  
[+VISIT WEBSITE](#)



**NEWSLETTERS**  
**52k+ NEWSLETTER REACH**  
Four collision repair newsletters sharing the latest industry news, exclusive interviews, MSO articles and more  
[+VISIT NEWSLETTERS](#)



**PODCAST**  
**950+ MONTHLY DOWNLOADS**  
Weekly episodes that explore the industry's biggest trends, most pressing topics, leadership tips, and business management strategies  
[+VIEW SPONSORSHIP](#)



**Magazine**  
**40k+ SUBSCRIBERS**  
With 178,000 pass-along readership  
[+VISIT DIGITAL LIBRARY](#)



**SOCIAL**  
**36K+ FOLLOWERS**  
FenderBender:  
[Facebook](#) and [LinkedIn](#)  
ABRN:  
[Facebook](#), [YouTube](#) and [LinkedIn](#)

**96%**

OF SUBSCRIBERS SAY  
**FENDERBENDER AND  
ABRN HAVE INFLUENCED  
THEIR SHOP\***

**80%**

OF COLLISION REPAIRERS  
VISIT FENDERBENDER.COM  
**ON A MONTHLY, WEEKLY,  
OR DAILY BASIS\***

**73%**

OF FENDERBENDER AND  
ABRN SUBSCRIBERS HAVE  
**READ AT LEAST 3 OUT OF  
THE 4 LAST ISSUES\***

**92%**

OF SUBSCRIBERS HAVE  
TAKEN ACTION AFTER SEEING  
ADVERTISEMENTS IN TRADE  
MEDIA IN THE LAST 12 MONTHS\*

[+ VIEW FULL AUDIENCE PROFILE](#)

[+ Click to Learn More](#)

\*2024 Readership and Media Usage Study

# SPECIAL OPPORTUNITIES



## BRAND INSIGHT SURVEY

**APRIL**

Designed to provide participating companies with a current view of what the industry is saying about their company or brand.

[+ VIEW EXAMPLE](#)



## MSO REPORT

**JUNE**

A annual opportunity to put your brand in front of the biggest, most influential collision repairers in the country.

[+ VIEW EXAMPLE](#)



## INDUSTRY INTELLIGENCE

**JULY**

Become a thought leader aligning with current trends, statistics, data and content shaping the industry.

[+ VIEW EXAMPLE](#)



## AD INSIGHT STUDY

**AUGUST**

The Ad Insight Study is designed to provide participating companies with real-world market feedback on the effectiveness of advertising creative.

[+ VIEW EXAMPLE](#)



## FENDERBENDER AWARD

**SEPTEMBER**

Tie your brand to the biggest feature of the year honoring the leading shop owner or executive in collision repair.

[+ VIEW EXAMPLE](#)



## BEST REPAIR PLANNER/ESTIMATOR AWARD

**SEPTEMBER**

Today's complex vehicles demand safe and precise repairs. The 2026 Best Repair Planner/Estimator Award recognizes the individual in that role who best demonstrates a dedication to following OEM repair procedures and a commitment to safe and quality repairs.

[+ VIEW EXAMPLE](#)



## ULTIMATE COLLISION REPAIR SHOP

**OCTOBER**

The Ultimate Collision Repair Shop (UCRS) is designed to highlight the best-of-the-best products, services, tools and equipment that all shop operators must have to run the most efficient, profitable, and successful shop possible.

[+ VIEW EXAMPLE](#)



## SEMA SHOW PREVIEW

**OCTOBER**

Strategically timed in October, FenderBender's 2026 SEMA Show Preview helps drive awareness and foot traffic for participating advertisers. A directory of featured and must-see exhibitors is included in this special section that highlights the SEMA Show.

[+ VIEW EXAMPLE](#)

# 2026 EDITORIAL CALENDAR



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSE</b>	12/9/26	1/9/26	2/4/26	2/27/26	3/27/26	4/24/26
<b>MATERIAL DUE</b>	12/11/26	1/14/26	2/9/26	3/4/26	4/1/26	4/29/26
<b>MAIN FEATURE</b>	<b>Adjusting to a changing collision repair landscape:</b> Shop operators share winning strategies for success in 2026.	<b>The ABCs of ADAS</b> Here's how to educate the customer and insurer on the importance of these safety systems.	<b>Celebrating women in the collision repair industry</b> This feature, popular last year, returns in 2026. We talk with a new group of women from various roles who help make our industry great.	<b>A brave new world</b> Incorporate new technology, such as artificial intelligence, to help with your shop's operations.	<b>The importance of safety inspections</b> Follow OEM procedures for checking critical components so they function as designed if the vehicle is in another collision.	<b>Decision time</b> Should you sustain, sell, grow, or align with a franchise?
<b>ADDITIONAL CONTENT</b>	<ul style="list-style-type: none"> <li>Remove personally identifiable information</li> <li>Leading change in the shop</li> <li>Make the most of a small shop space</li> </ul>	<ul style="list-style-type: none"> <li>Guiding customers through customer-pay vs insurance-pay decisions</li> <li>Taking the leap from a side hustle to full-fledged business</li> <li>The collision shop of 2030: A roadmap to develop a shop that is successful into the next decade.</li> </ul>	<ul style="list-style-type: none"> <li>Using automated production control systems to improve flow</li> <li>Repair planning for success</li> <li>Collect for short-pays</li> </ul>	<ul style="list-style-type: none"> <li>Month-end fireside chats with managers</li> <li>Before you lawyer up: The 10-document mediation packet that wins</li> <li>Build a team that can handle tomorrow's vehicles</li> </ul>	<ul style="list-style-type: none"> <li>Design your facility with flexibility in mind</li> <li>Implementing an in-process checklist</li> <li>Ways to make your management system and P&amp;L match more closely</li> </ul>	<ul style="list-style-type: none"> <li>Centralized parts purchasing</li> <li>DRPs: Reset rate escalators and scorecards</li> <li>Design a training budget to develop your team</li> <li>MSO REPORT</li> </ul>
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>AD CLOSE</b>	5/29/26	6/26/26	7/24/26	8/28/26	9/25/26	10/28/26
<b>MATERIAL DUE</b>	6/3/26	7/1/26	7/29/26	9/2/26	9/30/26	11/4/26
<b>MAIN FEATURE</b>	<b>Eyes on the prize</b> Stay focused on long-term goals while also managing the day-to-day.	<b>Promoting from within</b> Build a path for your staff to advance with you.	<ul style="list-style-type: none"> <li><b>FenderBender Award</b></li> <li><b>Best Repair Planner/Estimator Award</b></li> </ul>	<b>Exploring new markets</b> Beyond collision repair, restoration, fabrication, industrial painting, and more can provide new revenue streams.	<b>Examining parts-ordering software</b> There are multiple platforms available to help you get the right part at the right time. We look at their various features.	<b>Leverage network management tools</b> We check out how these programs can help you manage compliance with equipment and training.
<b>ADDITIONAL CONTENT</b>	<ul style="list-style-type: none"> <li>Implementation of central review</li> <li>Apprenticeship programs</li> <li>Better shop branding</li> </ul>	<ul style="list-style-type: none"> <li>Practical quality assurance and continuous improvement</li> <li>Shops that own their property will own the future</li> <li>From virtual estimating to reality</li> </ul>	<ul style="list-style-type: none"> <li>Optimizing paint flow line</li> <li>A new path to building a healthy workplace culture</li> <li>Parts dept. tune-up</li> </ul>	<ul style="list-style-type: none"> <li>Practical inventory control systems</li> <li>Total loss tiebreakers</li> <li>Checking for vehicle recalls during the estimate</li> </ul>	<ul style="list-style-type: none"> <li>Optimize your daily scorecard</li> <li>How to build a loyal, high-performing team</li> <li>What is your policy for disabling dash cams and other vehicle technology?</li> </ul>	<ul style="list-style-type: none"> <li>Strategic planning for the new year</li> <li>Get paid for storage and administration fees</li> <li>Front-of-house etiquette</li> </ul>

## IN EACH ISSUE:

- Industry news coverage from throughout the nation
- In-depth features on the industry's most pressing issues
- Profiles of thriving shops and their tactics for success
- Case studies exploring common challenges and solutions
- Training events and news from your local and regional associations
- Proven strategies for business growth
- Numerical breakdowns of industry trends
- Monthly features from operations expert Steve Trapp

## COLUMNISTS AND SUBJECT MATTER EXPERTS:

- Drew Bryant, Owner of DB Orlando (Florida) Collision
- Greg Lobsiger, Owner of Loren's Body Shop in Bluffton, Indiana
- Tiffany Menefee, Owner of Pronto Body Shop in El Paso, Texas
- Darrell Amberson, Vice President of industry and OEM relations, Quality Collision Group
- Shey Knight, CFO of Autosport Bodyworks, Opelika, Alabama

Estimated mail date is the 15th of each month

# 2026 EDITORIAL CALENDAR

	MARCH	JUNE	OCTOBER	DECEMBER
<b>AD CLOSE</b>	1/27/26	4/21/26	8/8/26	10/27/26
<b>MATERIAL DUE</b>	1/30/26	4/24/26	8/28/26	10/30/26
<b>TECHNOLOGY: ADAS/ DIAGNOSTICS AND CALIBRATION; EVS</b>	The latest in ADAS technologies	ADAS diagnostic and calibration case studies	Electric vehicle repair safety	ADAS diagnostic and calibration case studies
<b>TECHNICAL: BODY/ STRUCTURAL</b>	Glue-pull repair techniques, including for "pull to paint"	Plastic parts repair	Welding techniques	Structural repair, including mixed materials
<b>TECHNICAL: PAINT AND REFINISHING</b>	EV refinishing considerations	Refinishing special-effect colors, both OEM and custom	Refinishing considerations for ADAS-equipped vehicles	Tips to increase paint shop productivity

*Estimated mail date is the 15th of each month*

## ADDITIONAL OPPORTUNITIES

### NEW PRODUCTS: EVERY MONTH

Launch your new products or share updates with a monthly placement in the New Products Guide. Include up to 75 words of copy in a Word file and one .jpg or .png image (at least 300 dpi). Materials are due on closing date of each issue.

[+ VIEW EXAMPLE](#)

### ADVERTORIAL: MARCH & JUNE

Showcase detailed content about your product or company next to your ad in the March or June issues of ABRN.

[+ VIEW EXAMPLE](#)

# NEWSLETTERS

## FENDERBENDER

### TODAY'S COLLISION REPAIR NEWS

Deployed three times a week, this newsletter provides the best coverage of the industry's hottest news, issues, and trends, as well as a daily dose of strategies for business improvement.

[Monday, Wednesday, Friday](#)

Avg. Monthly Subscribers **15,452** Avg. Total Open Rate **51.11%**

[+VIEW EXAMPLE](#)

### THE MSO REPORT EMAIL NEWSLETTER

A monthly email newsletter providing MSOs with a strategy of the month, exclusive interviews, and links to the most recent MSO news articles in the collision repair industry.

[First Tuesday](#)

Avg. Monthly Subscribers **7,020** Avg. Total Open Rate **56.35%**

[+VIEW EXAMPLE](#)

### THIS MONTH IN FENDERBENDER

Deployed at the beginning of each month, readers can read and view all the articles in the current print issue online or in the digital edition.

[Monthly](#)

Avg. Monthly Subscribers **14,611** Avg. Total Open Rate **52.95%**

[+VIEW EXAMPLE](#)

## ABRN

### ABRN ENEWS

Filled with technical information, this newsletter compiles what owners need to know to operate an efficient shop using the most current environmental, technological and business information.

[Tuesdays](#)

Avg. Monthly Subscribers **22,000** Avg. Total Open Rate **41.13%**

[+VIEW EXAMPLE](#)

## CUSTOM EMAIL MARKETING

Promote your company's products and services by sending a custom email to our entire list of collision repair shop operators, or by targeting your message based on geography or demographics.

[Varies](#)

Avg. Monthly Subscribers **22,000** Avg. Total Open Rate **43.16%**

[+VIEW EXAMPLE](#)

## Market Focused Insight with **MARKET MOVES NEWSLETTERS**

### ELECTRIC VEHICLES

Delivering insights and expert perspectives on EV trends, regulations, design & engineering, charging, infrastructure as well as repair and maintenance.

[Twice Monthly on Fridays](#)

[+ LEARN MORE ABOUT MARKET MOVES NEWSLETTERS FROM ENDEAVOR BUSINESS MEDIA](#)

[+ NEWSLETTER SPECS](#)

# ADVERTISING & PROMOTIONS

## COLLISIONCAST PODCAST BROUGHT TO YOU BY FENDERBENDER

### POSITION YOUR BRAND WITH AN ENGAGED AUDIENCE OF NEW PODCAST EPISODES ON THE INDUSTRY'S HOTTEST TOPICS

The CollisionCast podcast from FenderBender offers twice-monthly episodes that explore the industry's biggest trends, most pressing topics, leadership tips, and business management strategies shop operators need to thrive. CollisionCast features FenderBender columnists, shop owners, leading industry vendors, and other special guests. Sponsors of CollisionCast benefit from exclusive audio recognition on each episode.

### 950+ MONTHLY DOWNLOADS

#### Available on:

- Spotify
- Apple Podcasts
- Google Podcasts
- iHeartRadio

[+ VIEW PODCAST](#)

### DIGITAL ADVERTISING

Boost brand visibility and awareness with relevant advertising strategically placed throughout brand and/or market sites. Reach decision makers with impactful messaging as they browse trusted *FenderBender* and *ABRN* content.

[+VIEW SPECS](#)

### NATIVE ADVERTISING

Seamlessly integrate your message into editorial content, enhancing credibility and engagement. Deliver valuable information to prospects in a non-disruptive format they're already consuming. Labeled as Sponsored Content.

### NATIVE ARTICLE OR VIDEO POST

Showcase your expertise through in-depth, branded content that educates and informs. Position your brand as an industry leader while providing actionable insights to potential customers.

### THIRD-PARTY EMAILS

Reach inboxes and benefit from our first-party data and insights as we deliver your message directly to decision makers, leveraging the credibility of the *FenderBender* and *ABRN* reputation.

### AUDIENCE EXTENSION

Precisely target businesses and professionals in specific locations or at industry events. Deliver timely, contextually relevant ads to decision makers when they're most receptive.

### AUDIENCE EXTENSION SOCIAL

Using Meta and LinkedIn, we'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our first-party data, or by creating look-alike profiles.

### SOCIAL BOOST

Leverage the power of our established and credible brand to get in front of a highly engaged audience through sponsored posts, reaching decision-makers and professionals who trust and value our content.

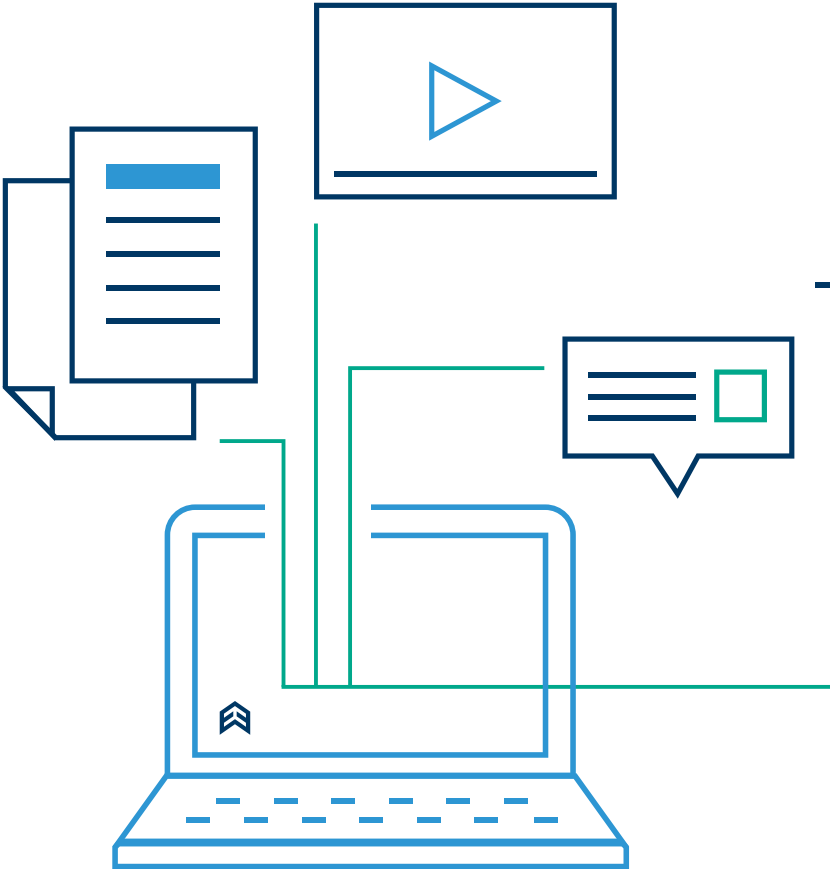
### MICRO PROXIMITY

Increase your brand awareness and drive traffic to your booth by targeting company locations, geographic targets, or attendees at a tradeshow or conference.

### CONNECTED TV

Reach decision makers during their downtime with targeted video ads on streaming platforms. Engage decision-makers in a less cluttered environment with high-impact, full-screen messaging.

# AI-POWERED MARKETING



**DELIVERING PERSONALIZED EXPERIENCES**

Leverage the power of artificial intelligence to drive highly qualified prospects from **our extensive network of audiences to your website**. Personif.ai enhances your brand awareness, audience engagement, marketing conversions, and return on investment.

## UNDERSTANDING HOW PERSONIF.AI WORKS.

- DATA COLLECTION**  
Personif.ai gathers real-time Data about users interests and behaviors across our extensive network in our B2B industry brands.
- INTELLIGENT ANALYSIS**  
Our AI harnesses this data to create personas and find those most likely to engage with your brand or product.
- STRATEGIC DELIVERY**  
Your content is delivered to qualified prospects in real time, driving high-quality traffic directly to your site.

+ Personalization and targeting capabilities.

+ Actionable insights for optimization and decision making.

Data privacy compliant.

# MARKETING SOLUTIONS



## INTELLIGENCE & RESEARCH

Actionable Intelligence: Comprehensive research services that provide actionable insights, helping identify trends and understand buyer behavior.

- MARKET INSIGHT
- BRAND HEALTH
- PRODUCT LAUNCH
- VOICE OF CUSTOMER



## CONTENT DEVELOPMENT

Compelling Narratives: Subject matter experts and designers that create engaging content to generate demand and establish thought leadership.

- WHITE PAPERS
- REPORTS
- FAQ's
- TOP TIPS
- ARTICLES
- INFOGRAPHICS



## AUDIO & VISUAL EXPERIENCES

Engaging Experiences: High-quality visuals and intuitive interfaces that align with the buyer's journey and reinforce brand identity throughout campaigns.

- PODCASTS
- QUICKCHATS
- EVENT VIDEO
- EXPLAINER VIDEO
- STORYDESIGNS



## LEAD GENERATION

Highly-Qualified Compliant Leads: Targeted content syndication, unique solutions, and advanced nurturing techniques that align with ideal customer profiles.

- PERSONA TARGETING
- CONTENT SYNDICATION
- WEBINARS
- EBOOKS



## AI-POWERED MARKETING

Real-Time Targeting: Advanced analytics and reporting tools for refined targeting, personalized messaging, campaign optimization and improved ROI.

- [LEARN MORE AT PERSONIF.AI](#)



## EBM MARKET NETWORKS

Target Ideal Customer Profiles: Precision marketing solutions for building awareness and keeping brands top of mind with decision makers and buying teams in key sectors.

- DIGITAL AD NETWORK
- SOCIAL MARKETING
- EMAIL MARKETING



Leveraging our subject matter **expertise, extensive data, and engaged audiences**, we create strategic digital marketing solutions that impact our customer's marketing goals.

Extensive portfolio of 100+ digital marketing solutions that empowers B2B marketers to engage target audiences effectively.

End-to-end program execution leveraging expert teams ensures successful implementation of marketing strategies.

Consultative approach with dedicated program leads aligns marketing plans with KPIs, timelines, and budgets.

# RATES, SPECS & SUBMISSION

## MAGAZINE ADS

Publication Trim Size 7.5" x 10.5"

AD TYPE	1X
Full Page Spread	\$10,000
Full Page	\$6,000
1/2 Page	\$4,000
1/3 Page	\$2,750
1/4 Page <small>(ABRN only)</small>	\$2,250

## COVER PREMIUM

Inside Front Cover	15%
Inside Back Cover	10%
Back Cover	20%

**+ PRINT SPECS**

## Print Ad Material Contact

**Jennifer George** [jgeorge@endeavorb2b.com](mailto:jgeorge@endeavorb2b.com)

Include advertiser name, publication, and issue date

## WEBSITE ADVERTISING

HIGH-IMPACT ADVERTISING	ROS CPM
Reskin	\$225
Pushdown	\$200
Expanding Half Page/Medium Rectangle	\$200`
Video Billboard	\$200
In-Article Flex	\$200
In-Article Premium	\$200
In-Article Video	\$175
Billboard	\$150
In-Banner Video	\$150
Expanding Rectangle	\$150
Welcome Ad	\$900/week
STANDARD ADVERTISING	NET CPM
Leaderboard	\$90
Medium Rectangle	\$90
Half-Page	\$150
NATIVE ADVERTISING	ROS CPM
Native Article/Video Post	\$1,700
Native Article/Video Post Premium	\$4,000
Native Ad	\$105
AUDIENCE EXTENSION	ROS CPM
Leaderboard	\$80
Medium Rectangle	\$80
Facebook (Video Available)	\$125
LinkedIn	\$105
Audience Extension Pre-Roll	\$89
EMAIL MARKETING	NET CPM
3rd Party Email Blast	\$400

## NEWSLETTERS

TODAY'S COLLISION REPAIR NEWS	RATE
Leaderboard	\$840
Medium Rectangle	\$840
Sponsored Content	\$1,000
THIS MONTH IN FENDERBENDER	RATE
Leaderboard	\$840
Medium Rectangle	\$840
Sponsored Content	\$1,000
THE MSO REPORT EMAIL NEWSLETTER	RATE
Leaderboard	\$840
Medium Rectangle	\$840
Sponsored Content	\$1,000
ABRN ENEWS	RATE
Leaderboard	\$840
Medium Rectangle	\$840
Sponsored Content	\$1,000
MARKET MOVES: ELECTRIC VEHICLES	1X
Sponsored Content (positions 1-4)	\$2,500
WEBINARS	
Webinar	Ask Your Sales Rep for Details
COLLISIONCAST PODCAST	RATE
Monthly Sponsorship	\$3,000
Quarterly Sponsorship	\$8,000
Yearly Sponsorship	\$30,000

**Materials Due:** Seven business days prior to publication.

**Send Creative To:** [webtraffic@endeavorb2b.com](mailto:webtraffic@endeavorb2b.com)

**+ DIGITAL AD SPECS**

**+ NEWSLETTER SPECS**

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 Vehicle Service & Repair  
ENDEAVOR BUSINESS MEDIA

## FORGING POWERFUL CONNECTIONS BETWEEN BUYERS AND SELLERS IN THE TRANSPORTATION INDUSTRY

Keeping America's vehicles on the move by providing the latest trends, technology, and sound business practices for automotive service and repair professionals, including shop owners, technicians and distributors.

Learn more at  
[vehiclerepair.endeavorb2b.com](http://vehiclerepair.endeavorb2b.com)

# FORGING POWERFUL CONNECTIONS BETWEEN BUYERS AND SELLERS IN THE TRANSPORTATION INDUSTRY



Thank you for supporting the industry's premier journalistic brands. We are committed to maintaining the highest integrity, ethics and values so your ad message is viewed in the highest quality environment possible.

## QUICK LUBE:



National Oil and Lube News is the only media brand dedicated to quick lube and fast maintenance business owners, operators, and managers. NOLN keeps readers up to date on key industry issues and trends, and helps operators lead and manage their operations by covering the latest knowledge, technology, and strategies for business success.

## TECHNICAL TRAINING:



Motor Age Training offers an extensive library of high-level training and learning opportunities to help shop owners and technicians expand their skills for servicing highly complex vehicles and keep pace with rapidly evolving repair trends.

## DISTRIBUTION:



Professional Distributor is the leading brand exclusively serving the automotive tool and equipment distribution channel, providing new product information and best practices to help mobile tool dealers maximize sales and effectively run their business.



Aftermarket Business World connects marketers to an audience of buyers including aftermarket suppliers, parts manufacturers and distributors, merchandise managers, and more.

## SERVICE & REPAIR:



Ratchet+Wrench is the resource for auto care and service center owners, operators, and managers to lead cutting-edge operations. It equips readers with the most progressive shop management strategies, tactics, and tools for future success through stories from real industry professionals and experts on issues that matter most to the automotive aftermarket.



Since 1899, Motor Age has served the technical automotive service professional by providing real-world technical information and service/repair solutions. In its mission to advance the automotive service industry, Motor Age provides the training and resources today's working professional needs to remain competitive in an ever-increasingly technical field.



PTEN is the brand automotive repair shop owners and technicians turn to first to learn about the latest tools and equipment in the automotive aftermarket, helping to increase productivity in the shop and maximize billable hours.



VehicleServicePros.com provides automotive professionals exclusive content, technical training resources, the latest tool and equipment information, technology trends, and an audience reach unmatched in the aftermarket.



Auto Job Central is a powerful job board for the auto repair industries. Find technical and management careers, or search for skilled employees.

## COLLISION REPAIR:



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## TIRE SERVICE:



Modern Tire Dealer is the premier source of news, research and market trend analysis. MTD's expertise provides both industry insight for its readers and a platform for advertisers to target their audiences via print, digital, content development, and a variety of custom media products. It provides our readers and users the inspiration, tools and motivation to help them succeed in the industry.



**+** WATCH OUR GROUP STORY

# ENDEAVOR ADVANTAGE

**90+ media brands** and **45+ in-person events** that attract and engage B2B decision makers in **16 key growth sectors**. Through its many offerings, Endeavor provides marketers opportunities to engage and educate – **generating awareness, creating marketing pipelines**, and **delivering high quality leads** for their organizations.



## INDUSTRY EXPERTISE

Subject matter experts that understand the trends and provide insights to inform smart business decision making.



## TARGET AUDIENCES

Trusted, high-performing content that attracts B2B decision-makers in high-growth markets.



## MARKETING SOLUTIONS

Solutions and services that help marketers engage target audiences & move decision-makers further along and their journey.



## BUSINESS INTELLIGENCE

Full-service market research delivering all the critical ingredients to make informed decisions and bring data to life.



## EVENTS

A diverse range of events and tradeshows that engage audiences, establish brand presence, and enable lead generation.



## CONTINUING EDUCATION

Courses, webinars, and articles offering continuing education for professionals supporting their development.

