

2026 EDITORIAL CALENDAR

	MARCH	JUNE	OCTOBER	DECEMBER
AD CLOSE	1/27/26	4/21/26	8/85/26	10/27/26
MATERIAL DUE	1/30/26	4/24/26	8/28/26	10/30/26
TECHNOLOGY: ADAS/ DIAGNOSTICS AND CALIBRATION; EVS	The latest in ADAS technologies	ADAS diagnostic and calibration case studies	Electric vehicle repair safety	ADAS diagnostic and calibration case studies
TECHNICAL: BODY/ STRUCTURAL	Glue-pull repair techniques, including for "pull to paint"	Plastic parts repair	Welding techniques	Structural repair, including mixed materials
TECHNICAL: PAINT AND REFINISHING	EV refinishing considerations	Refinishing special-effect colors, both OEM and custom	Refinishing considerations for ADAS-equipped vehicles	Tips to increase paint shop productivity

Estimated mail date is the 15th of each month

ADDITIONAL OPPORTUNITIES

NEW PRODUCTS: EVERY MONTH

Launch your new products or share updates with a monthly placement in the New Products Guide. Include up to 75 words of copy in a Word file and one .jpg or .png image (at least 300 dpi). Materials are due on closing date of each issue.

[+ VIEW EXAMPLE](#)

ADVERTORIAL: MARCH & JUNE

Showcase detailed content about your product or company next to your ad in the March or June issues of ABRN.

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